

Fruit-Magic Project



With the help of LEADER+ the Fruit-Magic-Women of Boitzenburg are able to market their delicious wild fruit and berry jams. Professional labelling and an appealing advertising flyer are providing for growing awareness of the products and increasing customer interest. An internet presence, with a Fruit-Magic homepage was also created.



In Himmelpfort, Cyclists on the Berlin-Copenhagen cycle track tour can stop at a comfortable resting-spot and recover from their efforts, and recoup some energy for the rest of their ride. There is a choice of delicious fish-stand food at the lake's edge, or an excellent fish meal in the stylishly furnished restaurant. The guests can even take a peek over the fisherman's shoulder or sneak a glance into the fish-smoker.

Handcar Project

Nature park visitors who wish to travel with a handcar now encounter attractive and usefully appointed base stations in Templin and Fürstenberg / Havel. The information boards provide information of interest to visitors about the nature



and landscape, and also about the culture and history of the region. Where the visitor currently is, how many kilometres are already travelled and how many are left to go is all displayed on the new track markers and kilometre signs. Platforms for parking the handcars allow short walks and detours to interesting spots along the handcar trail.



Waterway Travellers' Route Project

Communes and private businesses have worked together to further develop the existing well-functioning information and signage network. The network is to be expanded to all the waterway routes in the Nature Park.



For example, information boards with map sections will be installed at campsites, boat-hire sites, and also at launching and portage sites. Water tourists are thus informed about the natural setting, regional characteristics as well as available services.



Natural Food Store Project

Following the closure of the bio-shop at the Templin railway station, a new natural food store has been opened close to the market. The Lew-VollkornMühlenBäckerei Krämer (Whole-Grain-Mill Bakery) offers a wide selection of regional and interregional bio-products in their store. The customer can try many of the products and can find important information about the products on offer.



Annenwalde Farmyard Store Project

For visitors to Annenwalde there is now a small, attractive farmyard store in an historical barn. Run by the Annenwalde Traditional Customs Society, the shop not only offers regional products, but also offers discovery treks and provides a wealth of information. This meeting point for residents and guests, young and old will increase the desirability of Annenwalde and will noticeably improve the standard of living in the town in the long term.

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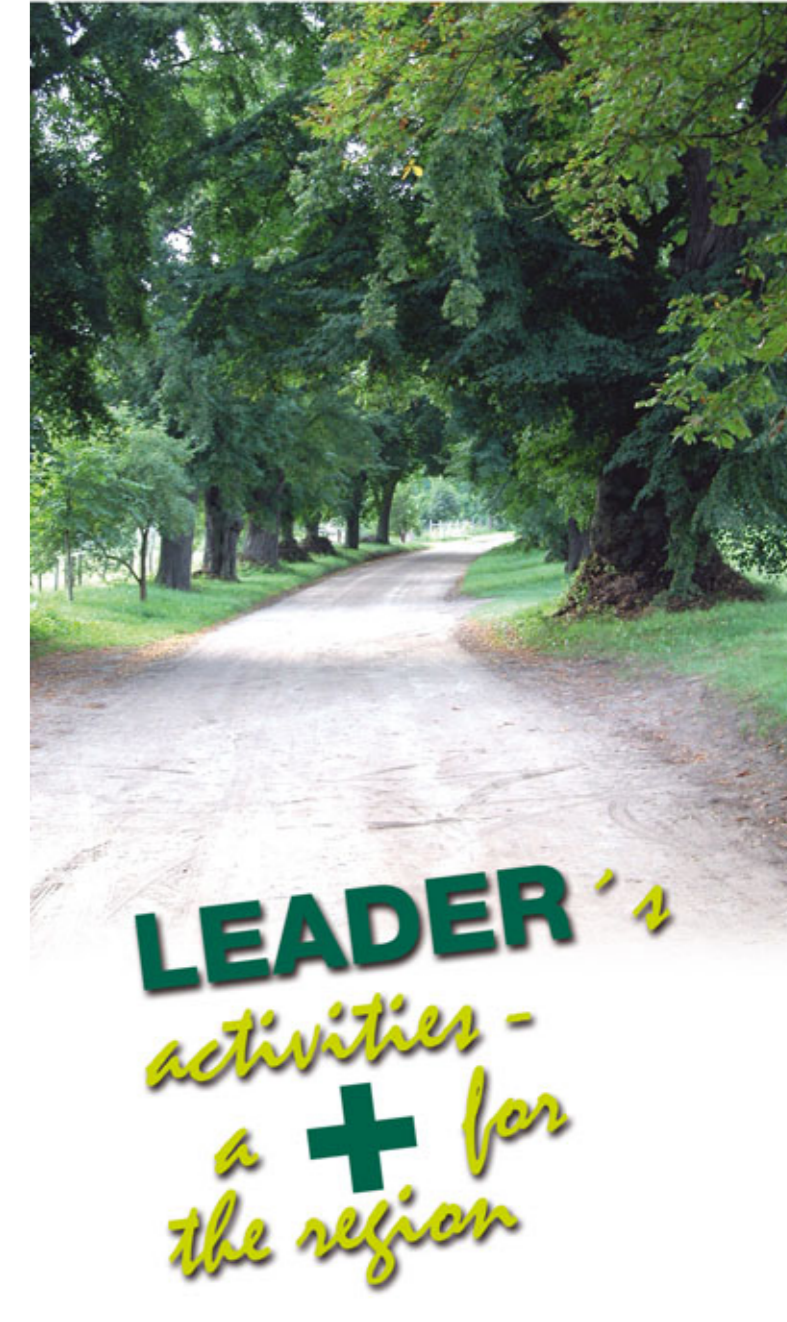


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The work carried out by the LAG is supported by the European Union and The State of Brandenburg.





Biber (Castor fiber albus)

Rundblättriger Sonnentau (Drosera rotundifolia)

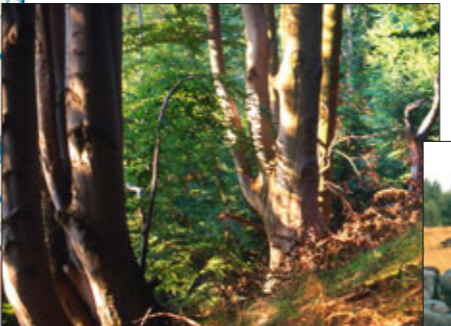


Clanssee (Klarwassersee)

Lakes, streams & moors



Benjeshecke im NSG Clanssee



Buchenhangwald



Heidepflege mit Schafen und Ziegen



Forests and open landscapes



Ginster im NSG Kleine Schorfheide

Discover the variety



For yourself



We're "LEADERS" in Making a Difference in the Region

In 1998, in order to maintain the scenic beauty and unspoilt natural characteristics of the region, the Uckermark Lakes Nature Park administration and WWF Germany began implementing a process of ecologically compatible and sustainable development.



Land users, business people, tourist operators and representatives of societies, associations, public offices and authorities have formed local action groups (LAG). They deliberate together on future projects to both improve the standard of living in the region and create greater economic returns.



LEADER+ is the abbreviation for « Liaison entre actions de développement de l'économie rurale » (Liaison between initiatives for development of the rural economy) and is a community initiative of the European Union.

The sponsorship programme provides the local action groups with the necessary resources to realise their goals:

- Ecologically compatible, integrated development of travel destination(s)
- Job creation and new sources of income
- Successful marketing of regional products